



PARTNERING WITH THE WORLD WILDERNESS CONGRESS

Positive Global Change for Nature and People

The WILD Foundation envisions a world where wild nature sustains and nurtures human communities and the well-being of all life. This vision is achievable if enough inspired people commit to practical solutions that respect, protect, and rehabilitate nature and its services. We need to motivate and integrate the actions of new and diverse constituencies worldwide. **We invite you to help lead a new social movement for wild nature ([video](#)).**

Please join us as a partner in achieving objectives that align your mission and ours in the process of planning and implementing WILD10, the next World Wilderness Congress (WWC), culminating in Salamanca, Spain (October 4-10, 2013). Since 1977, the WWC has created a distinctive global community. It is now the world's longest-running, international, public conservation program that produces practical results, fosters hope, and generates inspiration. In the WWC process, *culture* is on par with science and policy, and social and economic benefits for human communities are weighted equally with state-of-the-art field conservation. *WILD invites you to join this time-tested process of change toward a wilder and better world.*

THE WILD10 PROCESS of collaboration and planning is underway (see Pre-Event Process), fueling projects and instigating outcomes over the year ahead. Partners include conservation and social development NGOs like the Jane Goodall Institute and IUCN; tribal groups; Spanish, German, U.S. and other governments; academia, foundations; youth initiatives like the Spirit Bear Youth Coalition; national sports teams; green business leaders; recreationists and sportsmen; and more (see the growing WILD10 Partners list). The 10th WWC will convene 1,500+ delegates in-person in Salamanca, and some 100,000 on-line. Partners : (1) conceive or join existing coalitions that will deliver practical conservation results tied to WILD10 themes of Planet, People and Prosperity (see Event Schematic), and/or; (2) scale-up the broad social movement for wild nature.

Some of the initial WILD10 goals (many responding to the [Nature Needs Half](#) platform), include:

- A New Conservation Vision for Europe, one that recognizes the return of wild nature to the world's longest and most densely populated continent, the role of ecological services for human society, and the benefits of new, nature-based rural development.
- Methodologies for sustaining the economic, social, and biological benefits of viable, intact, and resilient nature, and deploying ecological services for food security, water quality, health, and poverty alleviation.
- New and better managed marine and terrestrial protected areas, including marine wilderness.
- Meaningful youth and young professional engagement in nature conservation on an international scale.
- A globally applicable conservation strategy for Wild Cities, valuing nature's role in urban quality of life.
- Policy and financing mechanisms for ecological connectivity across political and ownership boundaries.
- Amplified indigenous leadership to safeguard traditional lands and cultures tied to wild nature.
- Ramping-up art and photography to document, inform, and inspire the social movement for wild nature.

WILD10 INNOVATIONS - The WWC uniquely engages senior to young professionals from the government and private sectors, and new constituencies within the general public, including youth and under-served ethnicities

and income groups. Scholarships and training are strategies for constituency diversification. WILD9 (Mexico, 2009) expanded the WWC's traditional reach with on-line tools and social media – involving 10,000+ participants from 100+ countries remotely, in addition to the 1,600+ delegates on site from 50 countries. WILD10 will even more effectively “take the Congress to the people,” targeting a global on-line audience of 100,000, and generating interactive communication nodes for real-time engagement and productivity.

LEVERAGING POWER OF THE WWC – Like past WWCs, [WILD9](#) involved heads of state (President of Mexico opened the Congress), leaders of tribal nations (Tashka Yawanawa and Grand Chief Herb Norwegian), NGO and corporate CEOs (Dr. Russell Mittermeier of CI; CEOs of Coca Cola Mexico and Grupo Bimbo), top scientists (Physics Nobel Laureate Mario Molina), and renowned artists, writers and photographers (James Balog, and Frans Lanting), as well as celebrity conservationists (Dr. Jane Goodall, Dr. Sylvia Earle) and international media figures (CEO of National Geographic). Early WILD10 recruits include many involved in WILD9, plus prominent Europeans like Vicente del Bosque, the legendary coach of the Spanish national soccer team; the President of the Club of Rome; leaders of all major conservation NGOs; and more.

Partners – through their leaders, staff, boards, and organization members – collaborate with the WILD10 Executive Committee to help shape the WWC agenda toward meeting both global goals and their own institutional program objectives.

WWC RECORD OF ACCOMPLISHMENTS –For 35 years, the WWC has generated constructive solutions that benefit wild nature and human society. Concentrating on practical measures for real change, and relying on diversity and collaboration, the signature WWC style of facilitation fosters the social movement for a wilder and better world. [Landmark conservation outcomes](#) span over three decades and include:

- The first international, inter-governmental agreement on wilderness (Canada, U.S., Mexico, 2009).
- New protected areas created in Europe, Australia, Africa, and Latin America (1977-2009).
- Conservation organizations founded to target specific (often new) constituencies, including International League of Conservation Photographers (2005) and International league of Conservation Writers (2009).
- Major funding/support committed for projects of key global importance – like wildlands in the Cape Floral Kingdom in South Africa – and at the community level, like the Native Lands and Wilderness Council.
- Helping create the Global Environmental Facility (GEF) of the World Bank (1987), that has provided over \$18 billion for biodiversity and sustainability.
- The first global inventory of wilderness areas (1987).
- Designing and motivating marine wilderness protected areas toward global designations (1987-present).
- Integration of native leadership and the international conservation sector, bridging scientific and traditional ecological knowledge, launched during apartheid-era South Africa (1977), and continuously increasing.

ABOUT THE WILD FOUNDATION – [WILD](#) is a non-profit organization founded in 1974 and now based in Colorado, USA. Among many projects, it established and is the international steward of the WWC process.

In a wilder world, people ask, “What does nature need?” when making policy, economic, and personal choices...this is true sustainability. Enable the WWC process to fulfill your mission while expanding the movement toward a future where the world looks different – because it’s a wilder place!

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